



CTCF

CENTRAL TEA COOPERATIVE FEDERATION

movie: http://bit.ly/CTCF_2018



The benefit of sales directly goes to the farmers and it is social business.



FARMER BUSINESS LOBBY SERVICES



Outcome

2013-2017

BENEFITTING FARMERS



72 tea cooperatives, 4699 active members

2013

2017

100 tea cooperatives, 6500 active members

MEMBER EQUITY



95,000 NPR (local currency)

2013

2017

448,000 NPR (local currency)

TOTAL REVENUE



4,731,793 NPR (local currency)

2013

2017

15,819,938.72 NPR (local currency)

RATIO EQUITY / TOTAL ASSETS (%)



17%

2013

2017

42%

TOTAL ASSETS COOPERATIVE



4,326,499 NPR (local currency)

2013

2017

14,783,190 NPR (local currency)

Name: Central Tea Cooperative Federation (CTCF)

Year of establishment: 2010

Commodities: tea

Processing factory: 31 cooperatives established their own processing factories

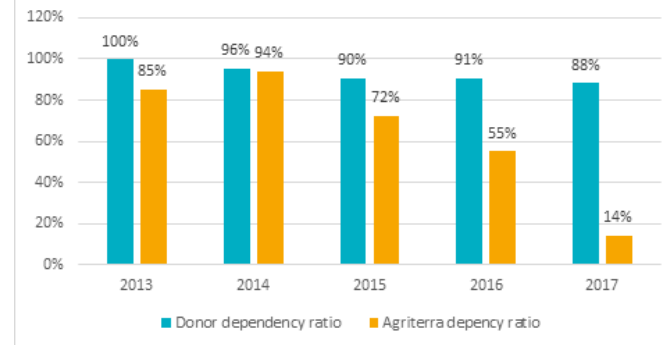
Start Agriterra: 2012

Core business:

The members of CTCF have been engaged in different level of production ranging from tea plucking, tea processing and selling of tea.



Donor and Agriterra dependency ratio



CTCF increased their business income from zero to 12% of their total income. That does not seem a lot percentage wise, but if you compare this with the considerable increase in total income, you are looking at a steady decline in dependency on donor funding.

**AGRI
TERRA**

CTCF is an umbrella organisation of tea cooperatives in Nepal. CTCF has 100 member cooperatives, including 6500 active members (engaged family as members). In a short time CTCF has become e mayor player on the tea market in Nepal.



Input Agriterra

2018

Development three-year Strategic Plan for Marketing Facilitation Desk

2017

Training of Trainers on Benchmarking and Farm Planning Marketing and business Development Project Evaluation and Cooperative Assessment of CTCF

Other activities:

Youth Workshop action plan Implemented (increased participation of youth in member cooperatives)
 Governance actionplan implemented
 Hiring of Marketing Coordinator
 Setting up Tea tasting room with tea from 31 tea processing cooperatives
 Creating database potential buyers. Meeting with tea traders, chain stores etc.



RESULTS

1

Increase from 17% to 35% coverage operational coasts through services/ business income

2

9 of the primary cooperatives have formed youth committees

3

CTCF has provided capacity building training on the roles and responsibilities of the board



GOAL CTCF:
 To link cooperative tea in the international market by focusing on building new sales relations through integrated value chain activities.

“Sustainable tea cooperative, prosperous farmers’ is the vision of CTCF. So, we want to make all cooperatives professional and change the livelihood through cooperatives.”



General secretary CTCF, Rabin Rai

